January 5, 2010

ATTN: School Official, Co. Health, ER, Pediatrician Offices

I’m sure you’ve seen firsthand the negative effects poor oral health can have on a child, developmentally, socially, and academically. Oregon remains a state where far too many children suffer poor oral health. We’re writing to let you know how ODS and the Oregon Educators Benefit Board (OEBB) are launching an effort we call The Children’s Program, a groundbreaking plan to address this situation where participating Oregon dentists will provide dental services for uninsured 6-12 year-olds throughout our state.

Working with Oregon schools, county health departments, hospital emergency rooms and pediatricians to identify children in need of care, ODS will refer patients to participating dentists for treatment. This new initiative will provide access to basic dental services for uninsured 6-12 year olds at no charge once they have been enrolled in the program. There will be zero patient responsibility for services covered. This program will let us help children improve their health and their confidence.

Students you refer who qualify will be enrolled in the program and then referred to a dentist in their area. The plan covers basic services up to $500 to be used in a one year period.

The Children’s Program is effective February 1, 2010 and is administered by ODS. Children must be referred either by a school representative, their county health department, local pediatrician or hospital emergency room. All referrals must be submitted on the attached form “Dental treatment referral form”. Referrals will be accepted beginning January 15, 2010. Once a child is qualified and enrolled they will receive a letter with their ID# and name of a dentist in their community where they may receive treatment.

Enclosed is the “Dental treatment referral form” form as well as the FAQ which should answer many of your questions on the program. Feel free to contact me directly at 503-265-5627 or 888-393-2772 or email: childrensprogram@odscompanies.com

Sincerely,

Mary A. Daly
The Children’s Program Coordinator

Encl.